

**BOARD OF MEDICAL EXAMINERS
OUTREACH COMMITTEE
4TH FLOOR SMALL CONFERENCE ROOM
HELENA, MONTANA
DATE: SEPTEMBER 1, 2009
MINUTES**

AMERICANS WITH DISABILITIES ACT:

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MEMBERS PRESENT: Ms. Pat Bollinger, Ms. Carole Erickson, Dr. Dean Center, Dr. Kristin Spanjian, Dr. Mary Anne Guggenheim

MEMBERS ABSENT: Dr. Anna Earl, Dr. Michael LaPan

STAFF PRESENT: Ms. Jean Branscum, Mr. Jerry Morse

ITEM 1: Call to Order

Ms. Jean Branscum called the meeting to order

ITEM 2: Review of Agenda

MOTION: Ms. Carole Erickson made the motion to approve the agenda and Dr. Dean Center seconded. The motion passed unanimously.

ITEM 3: Open Forum: Public Comment

PUBLIC COMMENT STATEMENT:

In accordance with 2-3-103(1), MCA, the Board will hold a public comment period. Please note that Open Forum is the public's opportunity to address the Committee on any topic that is not on the agenda for this meeting. While the committee cannot take action on the issues presented, the committee will listen to comments and may ask the issue be placed on a subsequent agenda for possible action by the Board. The Chair of the committee will determine the amount of time allotted for public comment.

There were no public comments made.

ITEM 4: Committee Organization and Goals

Ms. Jean Branscum explained that the strategic planning committee will be presenting to the full Board two new committees that came out of discussion at that meeting. The new proposed committees will be an Allied Health Committee and a Physician / Hospital committee to look at related issues as needed. There will be a chairperson appointed to each committee. The committee agreed that licensee communication is one of the top priorities for the committee to work on. The committee had discussion on options to look at that would best provide information to licensees and to provide a Board news letter on the web

site. Some of the options discussed were regular articles in the Montana Medical Association and other professional organization publications, post card mailings to licensees advising of the web site news letter and request e-mail updates, advising Medical Directors through the Medical Director Sub Committee, and e-mail list serves that are now being developed. The committee also agreed that periodic web site review would be a role for the committee to take on.

ITEM 5: Outreach Opportunities: MMA meeting, MHA Conference

The committee discussed opportunity options for the Board to be more active in legislative issues and to let the public and professional organizations know that the Board members and staff are approachable and open for discussion. There are Board members and staff attending and presenting at the Montana Medical Association, the Montana Hospital Association, and the Rural Trauma Symposium at this time. The committee discussed options of inviting organization members to the full Board meetings and being active in discussions at the meetings. Other options discussed were to have informational and educational meetings with legislative members and other professional organizations to be more proactive on issues concerning the Board. Also how to better inform people of how to attend a Board meeting and be put on the agenda when there are issues to be discussed with the Board. The committee agreed that a good user friendly web site would be a great way to not only communicate but provide information on issues. Ms. Jean Branscum agreed to monitor the interim committee actions and provide a list of possible Board issues to the committee and the Board. The committee agreed that there are possible issues arising that concern other Boards as well. The committee, the Board and its staff should work toward better working relationships with these other boards to collaboratively approach issues when they come before the Boards. Possibly the Executive Directors meet or the Board Chairpersons meet to start discussion on these issues. Ms. Jean Branscum stated that the Medical Board should lead the discussions on the issue of Medical Spas and have the new Physician / Hospital committee discuss this issue as well. The committee agreed that a communication plan be developed to advise legislators and other interested parties of progress made by the Board on issues such as the performance audit of the Montana Professional Assistance Program and the implementation of the Montana Health Corps.

ITEM 6: Identify Committee Objectives

The committee agreed that it would meet every other month and as needed to discuss the progress on current projects and other issues coming up. The committee will propose their meeting schedule at the September meeting. The committee discussed inviting a representative from the Governor's office to attend future Board meetings to keep them informed and provide background on healthcare issues. The committee agreed that a chairperson should be appointed to oversee the activities of the committee.

MOTION: Dr. Mary Anne Guggenheim made the motion to have Ms. Carole Erickson sit as chairperson for the committee. Dr. Dean center seconded. The motion passed unanimously.

The Board staff will be conducting a survey of to research what licensees would like to have provided on the web site and to get ideas from them for future site updates. Ms. Jean Branscum stated that she would invite Ms. Casey Kyler-West, Department Public Information Officer to the November Board meeting for discussion on communication and information models.

Adjourn:

Ms. Pat Bollinger made the motion to adjourn the meeting. Dr. Mary Anne Guggenheim seconded. The meeting was adjourned at 9:20 AM.